HOW TO OBTAIN CREDIT BY READING THIS ARTICLE

1. Review the stated learning objectives on the first page of the CME article and determine if these objectives match your individual learning needs.

2. Read the article carefully. Do not neglect the tables and other illustrative materials, as they have been selected to enhance your knowledge and understanding.

3. The following quiz questions have been designed to provide a useful link between the CME article in the issue and your everyday practice. Read each question, choose the correct answer, and record your answer on the CME REGISTRATION FORM at the end of the quiz.

4. Type or print your full name and address and your date of birth in the space provided on the CME REGISTRATION FORM.

5. Complete the Evaluation portion of the CME Registration Form. Forms and quizzes cannot be processed if the Evaluation portion is incomplete. The Evaluation portion of the CME Registration Form will be separated from the quiz upon receipt at JOURNAL OF PEDIATRIC OPHTHALMOLOGY & STRABISMUS. Your evaluation of this activity will in no way affect the scoring of your quiz. NO PAYMENT REQUIRED. You may be contacted at a future date with a follow-up survey to this activity.

6. Indicate the total time you spent on this activity (reading article and completing quiz). Forms and quizzes cannot be processed if this section is incomplete. All participants are required by the accreditation agency to attest to the time spent completing the activity.

7. Send the completed form to: JOURNAL OF PEDIATRIC OPHTHALMOLOGY & STRABISMUS CME Quiz, PO Box 36, Thorofare, NJ 08086.

8. Be sure to mail the CME Registration Form on or before the deadline listed. After that date, the quiz will close. CME Registration Forms received after the date listed will not be processed.

METHOD FOR OBTAINING CREDIT CERTIFICATE

Your answers will be graded and you will receive a certificate via mail within 4 to 6 weeks advising you whether you have passed or failed. A score of at least 80% is required to pass. Unanswered questions will be considered incorrect.

CME ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Vindico Medical Education and the Journal of Pediatric Ophthalmology & Strabismus. Vindico Medical Education is accredited by the ACCME to provide continuing medical education for physicians.

Vindico Medical Education designates this journal-based educational activity for a maximum of 1 AMA PRA Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. This activity is approved for credit from the original date of release, November 1, 2011, through the expiration date of November 15, 2012.

FULL DISCLOSURE POLICY

In accordance with the Accreditation Council for Continuing Medical Education’s Standards for Commercial Support, all CME providers are required to disclose to the activity audience the relevant financial relationships of the planners, teachers, and authors involved in the development of CME content. An individual has a relevant financial relationship if he or she has a financial relationship in any amount occurring in the last 12 months with a commercial interest whose products or services are discussed in the CME activity content over which the individual has control. Relationship information appears prior to the content.

UNLABELED AND INVESTIGATIONAL USAGE

The audience is advised that this continuing medical education activity may contain references to unlabeled uses of FDA-approved products or to products not approved by the FDA for use in the United States. The faculty members have been made aware of their obligation to disclose such usage.

TARGET AUDIENCE

This CME activity is primarily targeted to pediatric ophthalmologists and ophthalmic surgeons. There are no specific background requirements for participants taking this activity.
CME Quiz: An Evidence-Based Approach to Physician Etiquette in Pediatric Ophthalmology

Case Scenario
A 2-year-old girl is accompanied by her mother to a pediatric ophthalmologist’s office for evaluation of a possible lazy eye.

1. Based on the data in this article, what do most caregivers prefer that a pediatric ophthalmologist wear when seeing their patients in clinic?
   A. Scrubs.
   B. White coat.
   C. Business casual attire.
   D. No preference.

2. Most of the survey respondents preferred the following type of greeting by their pediatric ophthalmologist:
   A. A hug.
   B. A handshake.
   C. A high five.
   D. A verbal greeting only.

3. Based on the survey data, the preferred method of addressing the patient’s mother in this type of scenario is:
   A. By the mother’s last name.
   B. By the patient’s first name.
   C. By addressing the mother as “Mom.”
   D. By addressing the child only.

4. Based on the survey data, the preferred way that a pediatric ophthalmologist should introduce himself or herself is:
   A. By first name only.
   B. By last name only.
   C. By first and last name.
   D. By “Doctor” only.

REGISTRATION FORM

Questions about CME and the Journal?
Call us at 856-994-9400 or write to:
Journal of Pediatric Ophthalmology & Strabismus
PO Box 36
Thorofare, NJ 08086

NO PAYMENT REQUIRED

NOVEMBER/DECEMBER 2011

An Evidence-Based Approach to Physician Etiquette in Pediatric Ophthalmology

Black out the correct answers

1. A B C D
2. A B C D
3. A B C D
4. A B C D

Number of hours you spent on this activity __________________________

(Number of hours you spent on this activity reading article and completing quiz)

Forms can be sent by fax to 856-384-6680
This activity is approved for credit from the original date of release, November 1, 2011, through the expiration date of November 15, 2012.

Evaluation (must be completed in order for your CME Quiz to be scored)

1. The content of the article was accurately described by the learning objectives.
   a. Assist pediatric ophthalmologists in understanding patient preferences in physician etiquette in the specific patient population.
   b. Provide pediatric ophthalmologists with recommendations for physician etiquette based on expressed patient preferences by caregivers of pediatric ophthalmology patients.

2. This activity will influence how I practice ophthalmology.
   a. If you answered yes, list one new thing you learned as a result of this activity ____________________________________________.

3. The quiz questions were appropriate for assessing my learning.

4. The activity was presented objectively and was free of commercial bias. [Please use the “Comments” field below to provide further information.]
   Strongly Agree  Agree  No Opinion  Disagree  Strongly Disagree
   Comments regarding commercial bias

5. Please list topics you would like to see future CME activities address: ________________________________________________________.

PRINT OR TYPE

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