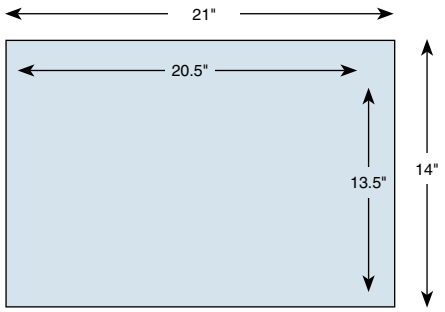
SLACK Incorporated Newspaper Specs

NOTE: Unit sizes pictured are right hand pages. Live area dimensions are listed inside the shaded area of each unit. Trim sizes are listed outside each unit. Bleed dimensions are listed below each unit. Digital files preferred. Trim size of publication is 10.5" x 14". For more information, visit **slackinc.com/digitalads**.

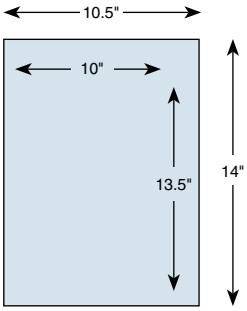
Available Advertising Unit Sizes

King Page Spread



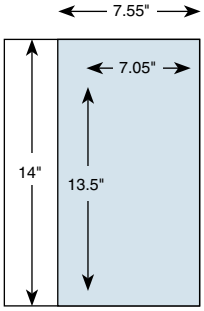
Bleed size: 21.25" x 14.25"

King Page



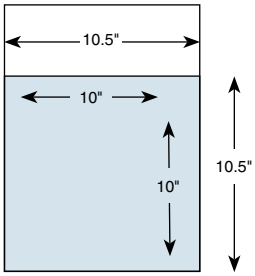
Bleed size: 10.75" x 14.25"

3/4 Page Vertical



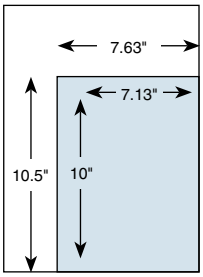
Bleed size: 7.80" x 14.25"

3/4 Page Horizontal



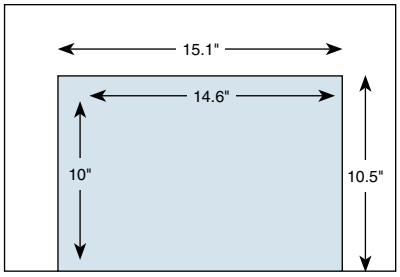
Bleed size: 10.75" x 10.75"

Island 1/2 Page



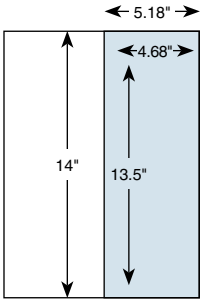
Bleed size: 7.88" x 10.75"

Island 1/2 Page Spread



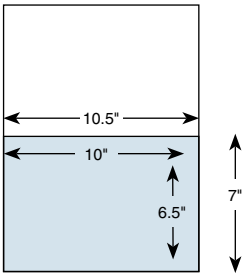
Bleed size: 15.35" x 10.75"

1/2 Page Vertical



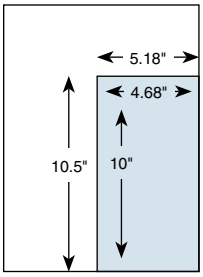
Bleed size: 5.43" x 14.25"

1/2 Page Horizontal



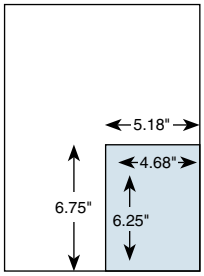
Bleed size: 10.75" x 7.25"

1/3 Page Vertical



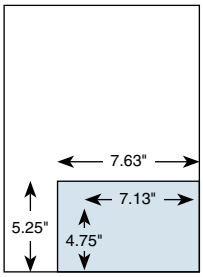
Bleed size: 5.43" x 10.75"

1/4 Page Vertical Block



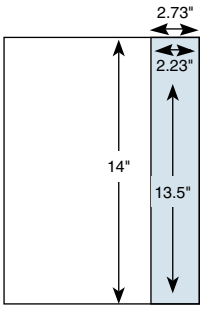
Bleed size: 5.43" x 7"

1/4 Page Horizontal Block



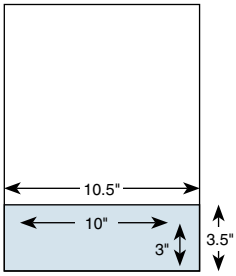
Bleed size: 7.88" x 5.5"

1/4 Page Vertical Strip



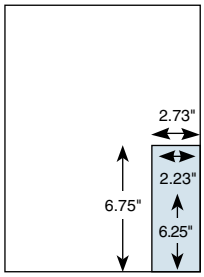
Bleed size: 2.98" x 14.25"

1/4 Page Horizontal Strip



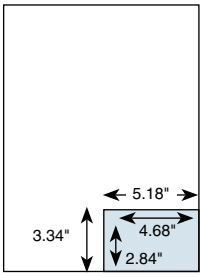
Bleed size: 10.75" x 3.75"

1/8 Page Vertical Block



Bleed size: 2.98" x 7"

1/8 Page Horizontal Block



Bleed size: 5.43" x 3.59"

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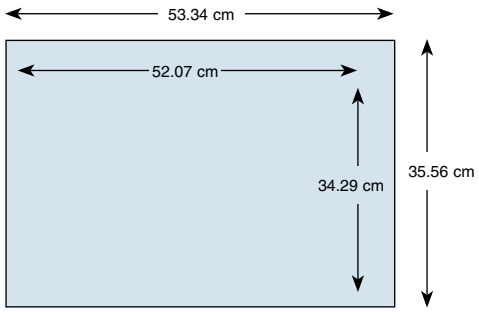
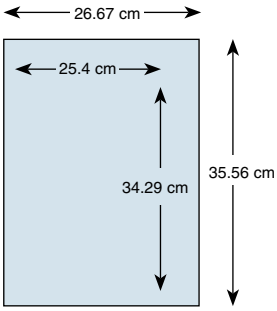
Available Advertising Unit Sizes

King Page Spread



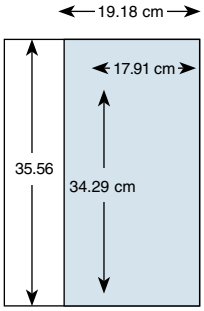
Bleed size: 53.98 cm x 36.2 cm

King Page



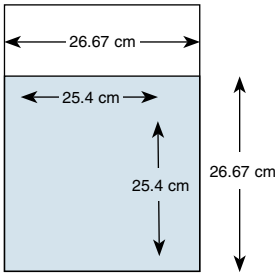
Bleed size: 27.31 cm x 36.2 cm

3/4 Page Vertical



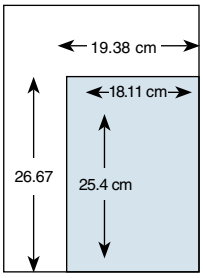
Bleed size: 19.81 cm x 36.2 cm

3/4 Page Horizontal



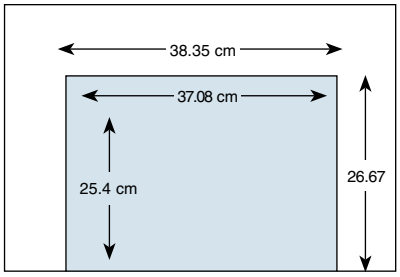
Bleed size: 27.31 cm x 27.31 cm

Island 1/2 Page



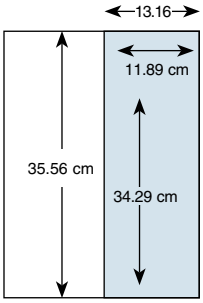
Bleed size: 20.02 cm x 27.31 cm

Island 1/2 Page Spread



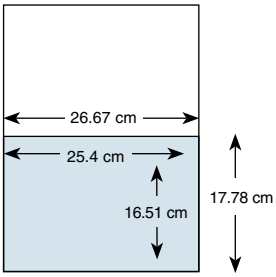
Bleed size: 38.99 cm x 27.31 cm

1/2 Page Vertical



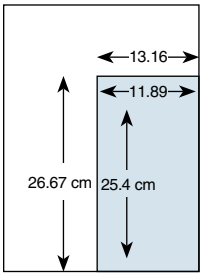
Bleed size: 13.79 cm x 36.20 cm

1/2 Page Horizontal



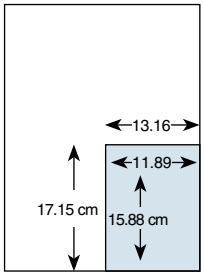
Bleed size: 27.31 cm x 18.42 cm

1/3 Page Vertical



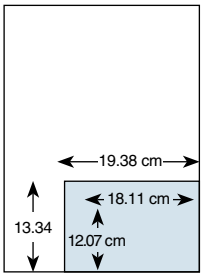
Bleed size: 13.79 cm x 27.31 cm

1/4 Page Vertical Block



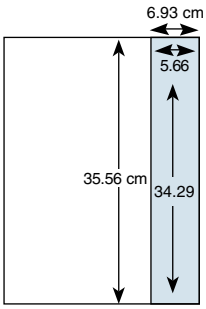
Bleed size: 13.79 cm x 17.78 cm

1/4 Page Horizontal Block



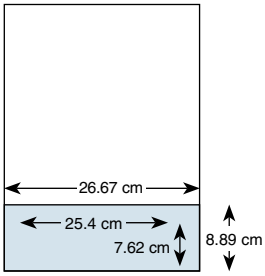
Bleed size: 20.02 cm x 13.97 cm

1/4 Page Vertical Strip



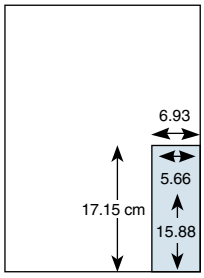
Bleed size: 7.57 cm x 36.2 cm

1/4 Page Horizontal Strip



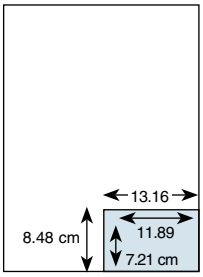
Bleed size: 27.31 cm x 9.53 cm

1/8 Page Vertical Block



Bleed size: 7.57 cm x 17.78 cm

1/8 Page Horizontal Block



Bleed size: 13.79 cm x 9.12 cm

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