SLACK Inc. Digital Requirements

Files must have all high-resolution images and all fonts included. Type 1 fonts must include both screen and printer elements. **Do not stylize fonts from program palette**.

Required trapping should be done prior to creating the file.

DO NOT create your PDF using PDF Writer or directly from the application file. Create a postscript file first then distill to a press optimized PDF.

Spread ad must be sent as a one-page file.

Bleeds: 1/8 inch for all sides. Hold live area/border 1/4 inch from final ad size.

Images: CMYK or Grayscale in TIFF, EPS or JPEG format.
Resolution - 1 ½-2 times the LPI @100%. CTP LPI is 150.
Scanned images must be 300 dpi or more. 150 line screen.
Total density should not exceed 300%.
No RGB or Index mode images. No JPEG encoded .eps files.

Color: **Convert Spot/PMS colors to CMYK** unless they print as a Spot/PMS color. Designate the name of the PMS.

Proofs: Provide a Digital proof (color or b/w) from the furnished file. Laser should be supplied at 100%.

Proofs accepted are: Chromalin, Fujis, Pictros or Iris proofs. If a valid proof is not provided, Slack is not responsible for color inconsistencies/inaccuracies.

Documentation: Provide a document that lists all fonts, files and software used to create the ad.

Media supported: CD and DVD. Contact your coordinator for FTP instructions.

File Formats: PDF/X-1A preferred.
InDesign, QuarkXpress 4.04 & up, InDesign 2 & up, PageMaker 6 & up, Photoshop, Illustrator 8 & up, Freehand 7 & up and Corel Draw 6 & up, also accepted.

Visit www.slackinc.com/digitalads for instructions on how to prepare postscript and PDF files for our printer.

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